

## **ARTWORK NOTES & TIPS**

### **Creating the artwork on the Template**

The Child's artwork is created below the dotted line on the template. Our cards and gift products are designed for the use of square shaped artwork. Therefore, if you send to us a portrait/landscape shaped design that has been created on A4 paper (not the template), we will either crop into the background to make the artwork square if this is possible, or alternatively we will insert the rectangular artwork into a square border.

- Bright and colourful artwork reproduces well on our range of cards and gifts, so please be bold! Poster paint, pastels, felt tip, flat collage materials such as tissue paper, coloured paper, or bright pieces of material can be used. Bright coloured effects work very well as a rule.
- Mediums that DO NOT work well – feint lead pencil, feint pencil crayon, metallic paints, glitter, raised collage – we urge you not to use these items. Anything metallic will come out very dull and dark and not shiny in print.
- Please also ensure there is a good contrast of colour between the background colour of the artwork and the subject matter. For example, a snowman painted in white paint, on white paper, will 'disappear' in the printing process.
- If wording forms part of the artwork - please check the spellings before you send the templates to us and ask the child to modify any incorrect spelling that is created on their artwork (we do not automatically change incorrect spellings on the artwork itself, because some schools wish the artwork to be left exactly as the child has produced it, but equally, parents may not be pleased to see spelling errors on the children's artwork).

There are some artwork ideas are also available on our website:

School artwork gallery: <https://www.fat-chilli.com/christmas-gallery-school.php>

Nursery artwork gallery: <https://www.fat-chilli.com/christmas-gallery-nursery.php>

### **VERY IMPORTANT - Writing the Child name and Artwork Title on the Template**

On the template you will see there is a place to write the child name and artwork title. We will re-key this information when we receive the artwork templates, and we will print the children's names (and Artwork Titles if included) onto the sample cards. It is very important this wording is legible on the templates when we receive them.

### **Siblings may work on one artwork template together**

If siblings create a design together on one artwork template, both of their names will be on the design, and this can simplify ordering for parents (and be more cost effective for them, as they will not need to order products of two or more designs).

## **Product Information**

### **Cards**

- All card and paper products are made from FSC certified stock (cards, calendars, posters). The card stock we use is 350gsm which is quite a heavy card. The posters/calendars use a heavy poster paper, but this is flexible so that it may be rolled and packaged individually into a poster tube.
- All card packaging (transparent film bags) are made from corn starch and may be recycled with food or garden waste

### **Gift items**

- All gift items are printed with the artwork; the artwork title (optional); and 'by Child Name'. The Teddy Bear, Coaster, and Water Bottle, are printed with 'by Child Name' only as it is a much smaller print area.
- Bags, Aprons, Teatowels, Cushion covers are manufactured for us in Lancashire so we are able to guarantee quality, material and manufacturing origin. These items come with a Fat Chilli label, and 'sewn in' washing instructions.
- The mousemat is synthetic. The Teddy Bear(s) contain synthetic fibres.
- Some of the products are printed with a background which is a neutral grey with wavy lines to blend with modern interiors. The products that include a background are the Calendar, Mousemat, Mug, Poster (this is for technical reasons). Please see the website for images.

### **Packaging**

The sample cards and the ordered cards are packaged into film bags. These bags appear to be plastic but they are actually made of corn starch and they may be recycled in the food